

DATE: JULY 15, 2014

TITLE: PELICAN PROGEAR™ ELITE COOLERS ARE NOW AVAILABLE IN EIGHT NEW COLORS / MINIMUM ORDER OF 10

PRODUCTS AFFECTED: ALL PELICAN PROGEAR™ ELITE COOLERS – 20QT, 35QT, 45QT, 65QT, 95QT, 150QT, 250QT

DETAILS:

The Pelican ProGear™ Elite Coolers are now available in 8 new colors (in addition to the existing Marine White and Outdoor Tan), in all sizes. They are “Made-To-Order” items with a 10 piece minimum per color /per size (*minimum piece count does not apply to white and tan*). No color up-charge. New colors are:



PURP (Purple #245U)



OD (OD Green #FS 34096)



GRY (Grey #FS26270)



MRN (Maroon #202U)



ORG (Orange #FS 12197)



LTBLU (Light Blue #292U)



DKYEL (Dark Yellow #FS 23538)



DKBLU (Dark Blue #FS 25052)



Pelican Products • 23215 Early Avenue • Torrance, CA 90505 • Tel.: 310.326.4700 • 800.473.5422 • Fax: 310.326.3311 • www.pelican.com

Pelican Products ULC • 10221 - 184th Street, Edmonton, Alberta T5S 2J4 • Toll Free: 866.273.5422 • www.pelican.ca

Pelican Products Pty Ltd. • Suite 2.33 West Wing, Platinum Building, 4 Ilya Ave, Erina NSW 2250 • Tel.: +62 4367 7022 • Fax: +62 4367 7066 • www.pelicanaustralia.com